



X [RAISE Summit](#)

in [RAISE Summit](#)

visit www.raisesummit.com

RAISE THE STAKES

AI Startup Competition

2025

8 & 9th July, 2025



Le Carrousel du Louvre
Paris, France

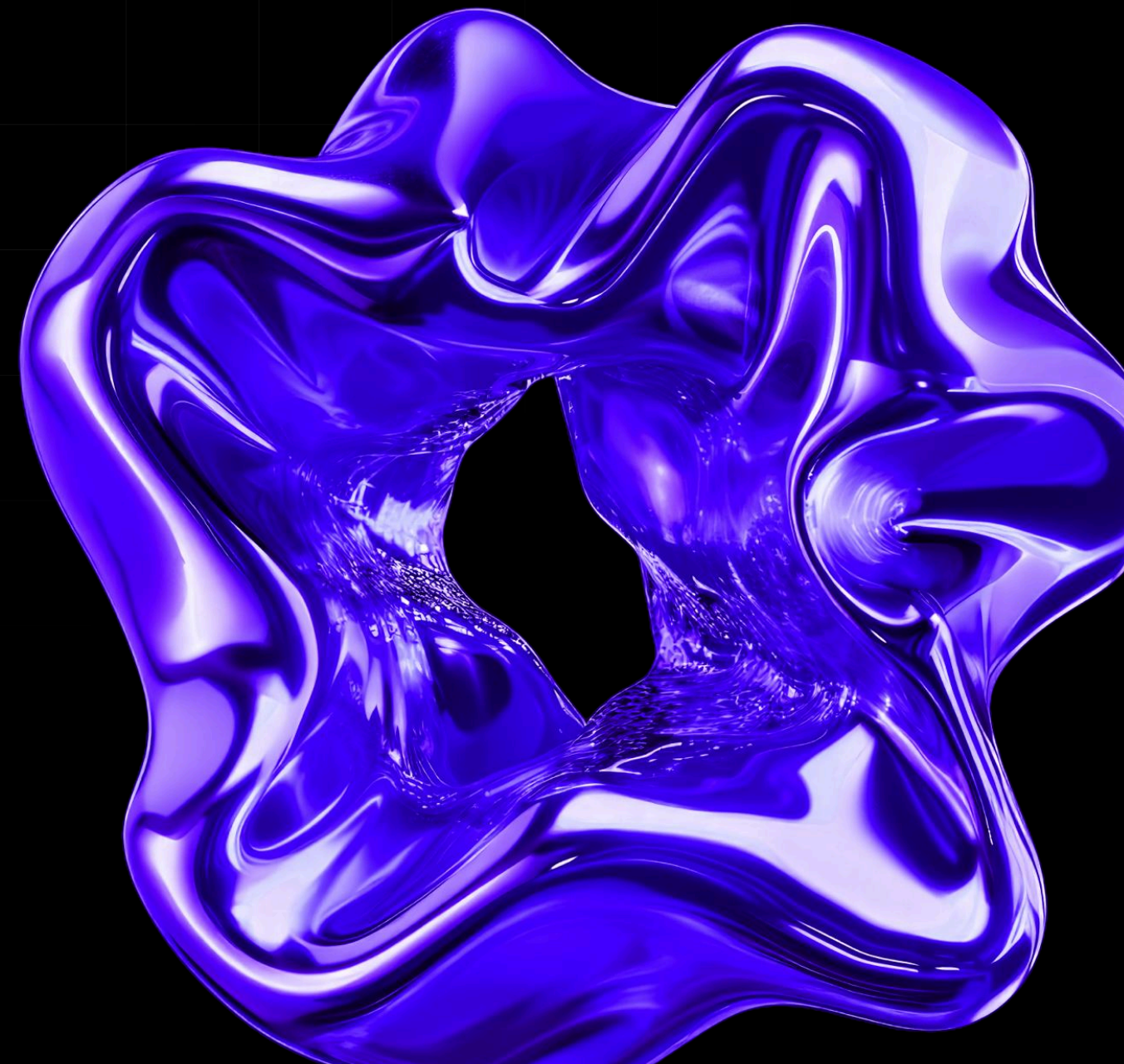


Table of Content

- 3 Why, How, What?
- 7 A Data Driven Selection
- 8 The Journey, From Application to Spotlight
- 10 Sponsorship Opportunities
- 15 Jury Selection and Prizes



WHY?

Where the Brightest Minds
Shape the Future

**This competition isn't just an opportunity-
it's the stage where the next wave of
transformative AI companies is born.**

**The RAISE Startup Competition is the pinnacle platform
for AI-driven innovation. It exists to connect the world's
most ambitious founders with industry giants, sharp
investors, and cutting-edge decision-makers.**

**From Agentic AI to cybersecurity, finance, healthcare
and beyond, RAISE is where bold ideas meet the capital
and partnerships to bring them to life.**

WHY, HOW, WHAT?

HOW?

The journey begins with hundreds of applications from the brightest AI startups worldwide. After a rigorous selection process, 10 exceptional teams are chosen to pitch live at the iconic Carrousel du Louvre during RAISE Summit 2025. Supported in 2024 by industry titans like AWS, Balderton, Alpha Intelligence Capital, and Tencent, the competition delivers unmatched exposure, credibility, and opportunities.

Whether you're a startup looking to scale or an investor searching for the next unicorn, this is the place to be.

2024 Sponsors



Balderton.



Alpha
Intelligence
Capital

Tencent 腾讯



500+

APPLICANTS



10

FINALISTS



+\$5M

OF AWARDS PRIZES

WHY, HOW, WHAT?

Attending Companies



WHY, HOW, WHAT?

WHAT?

Your Gateway to Global Recognition

RAISE Startup Competition is more than a pitch event - this is a launchpad for startups to make their mark. Finalists will present their vision to an elite audience of 5,000+ attendees, including global investors, C-suite executives, and top industry leaders. This is where innovation meets opportunity, offering founders the chance to secure strategic partnerships, funding, and unparalleled visibility. Winning here means joining the league of trailblazers shaping the AI revolution.

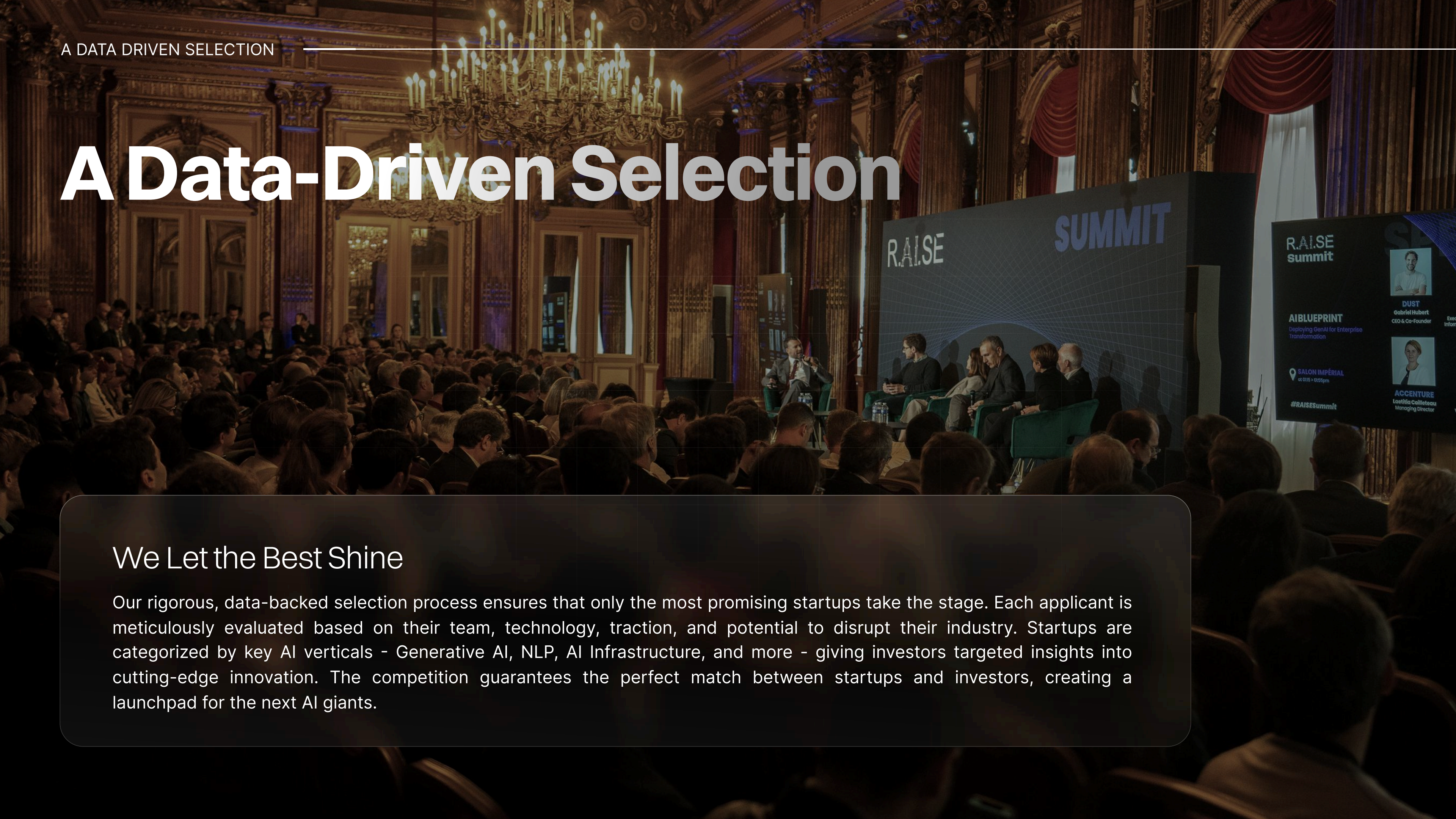


A DATA DRIVEN SELECTION

A Data-Driven Selection

We Let the Best Shine

Our rigorous, data-backed selection process ensures that only the most promising startups take the stage. Each applicant is meticulously evaluated based on their team, technology, traction, and potential to disrupt their industry. Startups are categorized by key AI verticals - Generative AI, NLP, AI Infrastructure, and more - giving investors targeted insights into cutting-edge innovation. The competition guarantees the perfect match between startups and investors, creating a launchpad for the next AI giants.



THE JOURNEY, FROM APPLICATION TO SPOTLIGHT

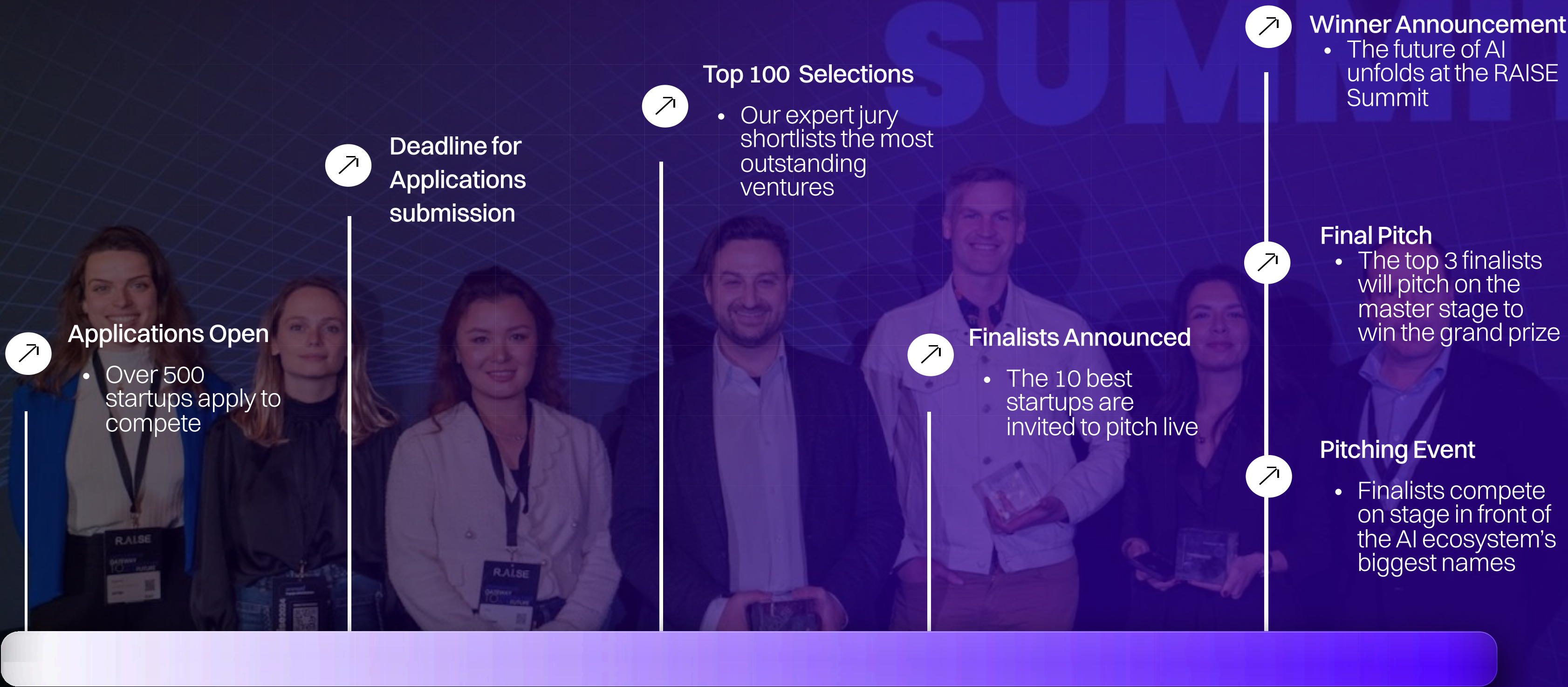
Startups Apply for Free

Until 20th of May

Conditions: < \$10m raised, < 4 years olds

When Top100 will be shortlisted, Investors, RAISE and sponsors will come together to review the top100 and select the 10 finalists to pitch on stage, followed by a Q&A





JAN 27TH

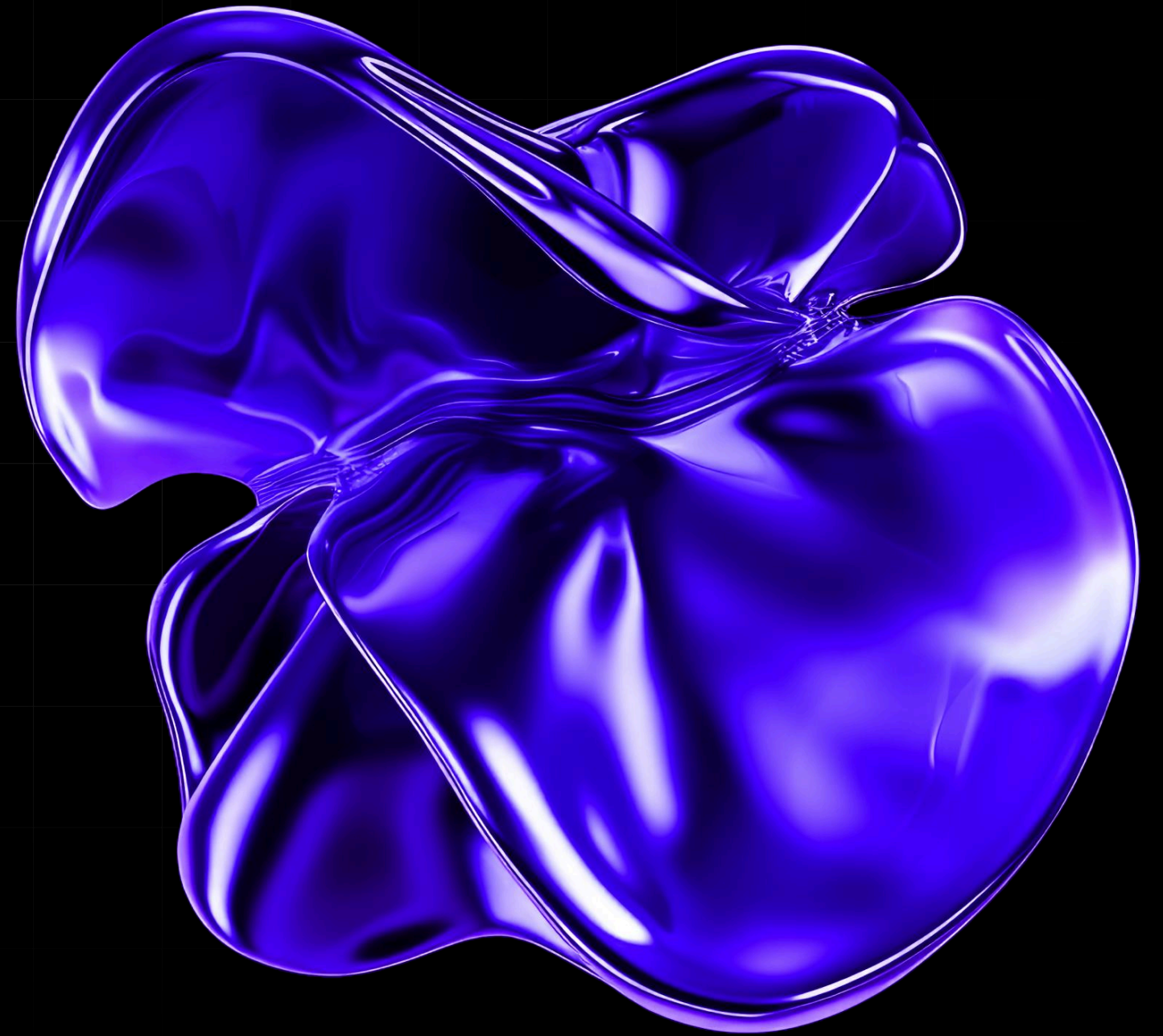
MAY 20TH

JUN 10TH

JUN 24TH

JUL 9TH

Sponsors Offerings



Startup Competition

◎ STAR Sponsor

Available 5

Tailormade

Max Visibility :

- Have your **name attached alongside the event name** in all communications materials: “RAISE the STAKES presented by NAME”
- Be part of the **Master Stage final jury** alongside a **guest star**, to select the grand winner during the **closing event of RAISE**
- Be recognized as the **star sponsor of the event**, your logo and name prominently featured
 - On the Social media announcements
 - On the event page website
 - On-site during the startup competition pitches
- Brand displayed during the **awards ceremony** on the **grand prize trophy** delivered on the master stage

Max Resources :

- Be part of the **Selection process** of the top 10 startups to pitch during the event
- **Full Deal-flow access** of over 500 startups, including the company contact, category, funding stage, valorisation, deck, founder bio...
- **Tickets MAX (VIP Exclusive dinner)**
- **Tickets PRO**



Startup Competition

Global Sponsor

Available 3

40,000€

- Be **part of the jury** during the event for the selection pitch (top 10)
- Be recognized as one of the **main sponsor**, your **logo** prominently featured
 - On the Social media announcements
 - On the event page website
 - On-site during the startup competition pitches
- Be part of the **selection process** of the top 10 startups to pitch during the event with a **Full Deal-Flow access** of over 500 AI startups
- **2 tickets MAX (including VIP Exclusive dinner) + 3 tickets PRO**

2024 Global Sponsors

Tencent 腾讯

aws

Alpha
Intelligence
Capital

Balderton.

Award Sponsor

Available 3

30,000€

- Having **your own trophy** with your name associated to it delivered during the **award ceremony on the master stage**. Example : “Most Innovative Startup award presented by NAME”
- Be recognized as one of the key sponsor with a visibility package
- Be part of the **selection process** of the top 10 startups to pitch during the event with a **Full Deal-Flow access** of over 500 AI startups
- **3 tickets PRO**



Startup Competition

🎯 Sponsor

Available 5

20,000€

- Be recognized as one of the **sponsor**, your **logo** featured
 - On the event page website
 - On-site during the startup competition pitches
- Be part of the **selection process** of the top 10 startups to pitch during the event with a Full Deal-Flow access of over 500 AI startups
- 3 tickets PRO



🎯 Investor Panel

Available 3 - only for Investors

20,000€

Participate in the **investor panel** that takes place just before the **startup competition** alongside industry experts and **world class tech investors**.

Topics such as investment in start-ups, AI impact on investments and the role of VCs in developing the AI ecosystem will be tackled.



Startup Competition

🕒 **Master Jury slot** Capacity 2 **20,000€**

Be part of the **Master Stage final jury** alongside a **guest star**, to select the grand winner during the closing event of RAISE.

🕒 **Jury slot** Capacity 4 **10,000€**

Be part of the **jury**, for the selection stage to select the top 3 that will present on the master stage. **Share your expertise** alongside industry leaders and investors.

🕒 **Access to dealflow and selection process** **8,000€**

Full Deal-flow access of over 500 startups, including the company contact, category, funding stage, valorisation, deck, founder bio...

🕒 **Contribution to the prize pool** **Unlimited**

Contribute towards the **prizepool** of the startup competition. The pool is a collection of **key AI investors** coming together and wanting to provide **support for the next generation of startups**.



Jury Selection and Prizes

Be Judged by the Best,
Win with the Best

1. Our esteemed jury comprises industry veterans, visionary investors, and global influencers. Finalists will have the unique opportunity to pitch directly to this elite panel, gaining feedback, connections, and recognition.

2. The winners don't just take home prizes—they take home the tools to succeed. From direct funding to mentorship and strategic partnerships, our prizes are designed to accelerate growth and bring ideas to life.

Join us at the Carrousel

Located in the heart of Paris, the Carrousel du Louvre offers the most prestigious setting for RAISE. Nestled beneath the Louvre Museum, this prestigious location offers a unique blend of historic grandeur and modern sophistication, providing an inspiring backdrop for groundbreaking discussions and innovative ideas. The Carrousel du Louvre's elegant setting and central location in Paris make it the perfect place for leaders, experts, and innovators to converge and shape the future of artificial intelligence. This renowned venue not only adds to the event's prestige but also enhances the experience for all attendees, making the RAISE Summit an unforgettable occasion.

